

Establish the modern equity system with distinct jurisdiction, definite right and responsibility, strict protection and smooth circulation, protect all the equities as per law, regulate the trading regulations and supervisions for equities, promote the orderly circulation of equities and regulate the development equity trading.

Resolution of the Third Plenary Session of the 16th Central Committee of CPC

Zhongjin Assets and Equity incorporated upon approval of State Administration for Industry and Commerce is a service institution for nationwide comprehensive equity exchange without regional limit and with a registered capital of RMB 50 million as well as a legal venue for transfer and exchange of all non-state-owned equities (inclusive of shares).

Zhongjin Assets and Equity follows the principle of “innovation is the spirit of a nation and the ever-lasting power for the prospects of a country” proposed by Jiang Zemin. With the corporate spirit of trust and law-abiding and service ideology of fair, just and sunny exchanges, as per law, the Company undertakes such service activities as policy consulting, information release, project recommendation, investment guidance, merge and acquisition planning, project financing, stock and asset management and authentication of equity exchange and actively promotes the asset restructure of enterprises with different ownerships, circulation of non-state-owned assets and transnational merge and acquisition and promote the optimal allocation of social resources.

Zhongjin Assets and Equity functions as a comprehensive market platform of integrated exchange services for ownerships of the whole society including real rights, creditor’s rights, stock rights and intellectual property rights, a venue for asset restructure and resource allocation, junction for corporate reform and structural adjustment, a venue for transnational merge and acquisition and a platform for inflation-proofing and appreciation and combating corruption and building a clean government.

By means of property right exchange and equity transfer, Zhongjin Assets and Equity provides financing supports for the transformation of technological achievements, development of technological enterprises and growth of SMEs and explore for the approach to build the new scientific and technological investment and financing system. By basing upon Beijing, radiating all over China and spreading all over the world, the Company provides Chinese and foreign investors with flexible and convenient investment and financing services through its network and branches at home and abroad. It is a professional equity capital market for access and withdrawal of different capitals, trying to contribute in purifying the Chinese and overseas capital operation market and improving the investment environment.

Objectives

Create opportunities for all favorable circumstances, strive for innovation, be good at operating and regulate the operation.

Give an active play to Zhongjin Assets and Equity's interlink function between technology and capital, exploring function for building the multi-level market, platform function for orderly circulation of corporate assets, channel function for access of foreign capital and merge and acquisition and discovery function of market prices.

Promote the transplantation between foreign capital and Chinese capital, among Chinese capitals, between technology and economy, between tangible assets and intangible assets, between additional assets and available assets and between industrial investment and industrial transfer and push forward the trans-industrial, trans-regional, transnational and trans-ownership circulation of all assets and equities so as to build Zhongjin Assets and Equity into an international comprehensive asset and equity exchange market oriented for China but serving the entire world.

Main Duties

Provide regular services and organize the equity exchange for equity institutions, enterprises and individual investors. Protect the legal rights and interests of the trading parties. Establish and regulate the membership management and actively undertake the business training. Study on the development trend and policy of the equity market.

Business Scope

As per approval of the relevant department of Chinese Government, Zhongjin Assets and Equity sincerely provides the Chinese and foreign enterprises and investors with the following services with the target to promote the development of enterprises and investors and create opportunities all the favorable circumstances:

Foreign-capital M & A and exchange;
Corporate restructure and M & A;
Auxiliary services for corporate system reform and IPO;
Financing for SMEs;
International and domestic investment promotion and project financing;
Access and withdrawal of venture and pioneering investment;
Stock trustee and transfer for non-listed joint-stock companies;
Dividend distribution and share allotment for enterprises;
Exchange of Chinese and foreign ownership, including real right, creditor's right, equity, intellectual property right, etc.
Disposal and exchange of bad financial assets
Organization of negotiation for asset and equity exchange

Other services approved by the relevant state administrations;

Membership

Zhongjin Assets and Equity applies the membership system. All corporate institutions accepting Membership Management Measures of Zhongjin Assets and Equity and complying with conditions for membership of Zhongjin Assets and Equity can all apply to Zhongjin Assets and Equity and become members of Zhongjin Assets and Equity upon its approval.

Rights of Members

- Obtain exchange information
- Undertake trading agency
- Accept the service consignment
- Consult and enquire transactions
- Transaction training
- Member's transfer qualification

Obligations of Members

- Undertake legal on-the-spot exchange
- Abide by relevant regulations
- Accept the management and supervision
- Pay the membership fees as per schedule

Organization

- M & A International Department
- Law and Supervision Department
- Financial Investigation Department
- Asset and Equity Exchange Department
- Project Financing Department
- Research and Development Department
- Investment Bank Department
- Exchange and Cooperation Department
- Fund Settlement Department
- Human Resource Department

Membership Department
Network Information Department

Transaction Procedure

Asset & Equity Transfer
Consignment
Project Listing
Project Recommendation
Negotiation Arrangement
Transaction Confirmation (protocol trade, competitive trade, tender trade and other trades)
Contract Signing
Settlement and Delivery
Certificate Alternation

Corporate Culture

As an international asset and equity exchange organ, Zhongjin Assets and Equity creates opportunities for all the favorable circumstances and follows the operation principle of fair, just and sunny trading. All its employees are striving for the corporate target of being Number One and sticking to the corporate spirit of innovation for progress, customer-first, team work, trust and law-abiding and pursuit for perfection. Meanwhile, the ideologies of sincerity-first, human-first, care-for-execution and balance of different individual living modes and personal demands are also the important components of our corporate culture.

Zhongjin Assets and Equity maintains a view that the competence and enthusiasm of employees is the key for the success of Zhongjin. Zhongjin has a common value ideology: faith and innovation. Zhongjin Assets and Equity provides the employees with space for learning, development and growth and lays a solid foundation for the career development of employees.

Customers are the final source of power for the enterprises, while the success of customers is the assurance for the long-term development of the enterprise. Therefore, we are actively striving for expansion of the relation with customers, but we insist on the principle of fair competition to achieve the double-win, extensive internal and external cooperation and mutual promotion without degenerating the competitors.